

ELEGANCE IN EVERY DESIGN



GRAPHIC & MARKETING LLC



PRICE LIST

*Anything not listed below, please contact us.
Our hourly rate is \$75/hour.*

BUSINESS CARD

\$100-\$200

- Pricing includes ordering the material & shipping
- Add ons are extra

LOGO CREATION

\$300

- Includes 3 concept ideas
- 2 free revisions on 1 concept
- 3 file formats for print/web (PDF, JPG, PNG)
- **ADD ONS**
 - For vector format **+\$150**
 - Screen print friendly logo (one/two color) **+\$25**
 - Additional concept design **+\$50**

REVISIONS

- First 2 revisions are free, after that **\$10/easy edit**, **\$15/difficult edit**
- Any fonts/stock images purchased per client, price is based on the item

INVITATIONS/FLYERS

\$50-\$100
or \$25/hour

Pricing will vary on the item and the details of the project

STATIONERY DESIGN

- Letterhead **\$90**
- Invoice **\$100**
- Envelope **\$50**
- Presentation Folders **\$75**
- Notepads **\$50**
- Stationery Set Design **\$300**

PNG/JPG files only,
printing/shipping is not
included in the price

SOCIAL MEDIA

- **Social Media Startup** **\$50**

(Not applicable for running media accounts)

- **Includes:**

- PROFILE SETUP
 - Recommendations on which platforms to use based on the target audience (e.g. Facebook, Instagram, Twitter, LinkedIn)
- BRANDING ELEMENTS
 - Custom graphics to include profile and cover images, and suggestions for a cohesive visual style
- AD CREATION
 - One free ad design, including suggested targeting and copy
- SHOUTOUT
 - Free shoutout on other professional business pages

- **To Include:**

- CONTENT STRATEGY **\$10**
 - A basic calendar outlining post ideas for the first month
 - Suggestions for types of posts (e.g. promotional)
- ENGAGEMENT GUIDELINES **\$10**
 - Tips on how to engage with followers and respond to comments/messages
 - Recommendations on relevant hashtags
- TRAINING/RESOURCES **\$20**
 - Links to resources or brief tutorials on how to use each platform effectively
 - Offer an option for additional support if needed help to manage pages later

- **Email Signature** **\$10**

WEBSITE DESIGN

- Revisions any time **+\$10**
- Additional page added after website approval **+\$20/page**
- Maintenance **No Charge**

\$600
or \$75/hour

Domain/monthly membership pricing is based on the cost of the items
After website is released, client is responsible for this payment themselves

POSTERS/BANNERS

- Banners
 - One-Side **\$200**
 - Two-Side **\$280**
- Posters
 - One-Side **\$150**
 - Two-Side **\$230**

- Includes any size design
- 2 free revisions on 1 design
- 3 file formats for print/web (PDF, JPG, PNG)

REVISIONS

- First 2 revisions are free, after that **\$10/easy edit, \$15/difficult edit**
- Any fonts/stock images purchased per client, price is based on the item

BROCHURE DESIGN

- A4 Brochure Flat (No fold, 2-fold, 3-fold)
 - One-Side **\$200**
 - Two-Side **\$280**

- A4 Brochure Booklet
 - One-Side
 - Two-Side

\$200 (first 4 pages)
\$300 (for each subsequent set of 4, +\$15/set)

- 2 free revisions on 1 design
- 3 file formats for print/web (PDF, JPG, PNG)

REVISIONS

- First 2 revisions are free, after that **\$10/easy edit, \$15/difficult edit**
- Any fonts/stock images purchased per client, price is based on the item

CATALOG DESIGN

- 8.5" x 11" Booklet
 - 10 Pages and Less **\$300**
 - 11-20 Pages **\$350**
 - 21-30 **\$400**
 - 31-40 **\$425**
 - 41-50 **\$450**
 - 51+ **Price TBD**

- Includes Front Cover
- Two-Sided pages
- 3 file formats for print/web (PDF, JPG, PNG)

REVISIONS

- First 2 revisions are free, after that **\$10/easy edit, \$15/difficult edit**
- Any fonts/stock images purchased per client, price is based on the item

T-SHIRTS/APPAREL

- Contact for a Quote for base price
 - O/H or Front full color print **\$5/design**
 - Back full color print **\$5/design**
- Price includes full color or single color print
 - Free Mockup included
 - Free revisions on the mockup
 - Production after approved mockup, 5-7 business days

BRANDING PACKAGE

\$850

Includes: business card, logo creation, letterhead, invoice, and the branding guide

- To add social media startup **+\$20**
- To add email signature **+\$5**
- To add website design **+\$560** (20% off original price)
- To add extra stationery products **take \$10 off original price**

REVISIONS

- First 3 revisions on business cards/logos are free, after that **\$5/easy edit, \$10/difficult edit**
- Any fonts/stock images purchased per client, price is based on the item

NOTES ABOUT PACKAGE

- Business card does not include specialty add ons, does include processing/shipping of cards
- Logo creation includes vector format & one/two color logo for screen print
- Invoice & letterhead has no revision charge
- Branding guide is completely custom to client's company/business

EXTRA INFORMATION

- No down payment required
- Invoice will be sent after approval of design
- After design(s) is approved, and an invoice has been emailed, payment *must be sent* within 3 days after approval
- Payments to be made through the link of the invoice
- Final design formats will be sent after payment has been made (includes PDF, JPG, and PNG)
- Any special fonts/stock images will be charged at normal price and will be sent along with the finish product(s)
- Designer is not responsible for ordering any other stationery items other than business cards (unless requested, pricing varies)
- If any client needs the vector file design to be released, an additional \$150 will be charged per project/design